

2025



SPONSORSHIP PROPOSAL

HOUSATONIC RIVER CLEANUP

Stratford, CT - Shelton, CT
May 3, 2025
8 am - 2 pm

www.housatonicrivercleanup.org



ABOUT US

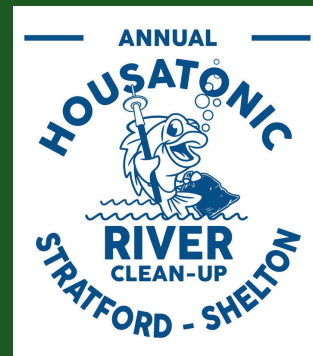


Restoring the Housatonic River—Together

The Housatonic River Clean Up is a dedicated community effort committed to protecting and restoring one of our region's most valuable natural resources. What began as a small initiative in 1988 has grown into a passionate movement, bringing together local fishing and boating clubs, environmental advocates, and volunteers who share a deep love for the river.

Each year, our volunteers remove tons of harmful debris—from dock foam and plastic waste to abandoned boats and propane tanks—ensuring a safer, cleaner environment for wildlife and everyone who enjoys the river for recreation. This yearly project is funded entirely by donations from individuals and local entities. Committee members are unpaid volunteers who are passionate about keeping the river safe and healthy for all to enjoy.

By sponsoring this effort, you're not just supporting a cleanup—you're investing in the health of our community, the safety of our waterways, and the future of this cherished natural resource. Join us in making a lasting impact!



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SPONSORSHIP PACKAGES

BRONZE SPONSOR

\$1,000

Name listed on event banners and promotional materials
Recognition on the event website
Two complimentary event totes and beanies
Social media acknowledgment

SILVER SPONSOR

\$2,500

Logo included on event banners and promotional materials
Recognition on the event website
Three complimentary event totes and beanies
Shared exhibition space at the location of your choice (Stratford/Shelton)
Social media acknowledgment

GOLD SPONSOR

\$5,000

Logo included on event banners and promotional materials
Recognition on the event website
Five complimentary event totes and beanies
Shared exhibition space at the location of your choice (Stratford/Shelton)
Social media acknowledgment

PLATINUM SPONSOR

\$10,000

Prominent logo placement on event banners and promotional materials
Recognition as Presenting Sponsor on event website with a link to your organization's site
Opportunity to speak during the event's opening remarks
Feature in press releases and media coverage
Ten complimentary event totes and beanies
Reserved exhibition space at both Stratford and Shelton locations
Social media spotlight across all event platforms

DONATION DEADLINE TO APPEAR ON PRINTED MATERIALS – April 18th, 2025

HRCUTeam@gmail.com

www.housatonicrivercleanup.org

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THANK YOU!

Because of your support and the support of local volunteers we have removed over 40 tons of garbage from the river. Your generosity makes a direct and lasting impact on the health of the Housatonic River. Because our annual cleanup is entirely volunteer-driven, your donation is what keeps this vital effort going year after year.

With your support, we can provide essential supplies like gloves, bags, food, and water—ensuring that our volunteers have everything they need to make the event a success. The committee has also made it a future goal to be able to purchase a pump out boat to service the marinas along the river. Thank you for standing with us in our mission to keep the Housatonic River clean, safe, and thriving. Together, we are making a real difference!



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